



Marija Bozhinovska

PROJECT MANAGER

ABOUT

Project Manager with strong technical background and management skills. Experienced in managing and delivering all types of content and software through different platforms and CRMs. Able to make decisions independently and take full responsibility when needed. Detail-oriented with the ability to organize and present complex solutions clearly and accurately.

CONTACT

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PERSONAL SKILLS

| | |
|-----------------|-----------|
| Time Management | ● ● ● ● ● |
| Communication | ● ● ● ● ● |
| Problem Solving | ● ● ● ● ● |
| Creativity | ● ● ● ● ● |
| Leadership | ● ● ● ● ● |
| Communication | ● ● ● ● ● |

WORK EXPERIENCE

CRMT DIGITAL

September 2021 - To date

PROJECT MANAGER

Technical lead responsible for achieving overall objectives, requirements set up, estimates and deliverables within the project scope. Works on campaign set up and quality control. Communication with clients on day-to-day basis.

- project management
- planning and estimation
- user stories and use cases
- quality assurance and UAT
- training and coordination
- nurture campaign set up and delivery
- targeting and segmentation (LeadGen)
- data management and reporting (Oracle BI, Google Analytics, DOMO)
- web design and code review
- email marketing and campaign execution

A-SOLUTIONS

September 2019 - September 2021

DESIGN/MARKETING COORDINATOR

Designed all types of layouts and branding materials including Brand Book, Visual Guidelines, brochures, PowerPoint presentations, banners, newsletters. Wrote content for b2b purposes - case studies, white papers, blog articles, product descriptions. Managed social media accounts.

PROFESSIONAL SKILLS

Marketing Automation

Quality Assurance

Web Design

Project Management

Corporate blogging

Graphic Design

Copywriting

WEB DESIGN

HTML 5

CSS 3

Bootstrap

WordPress

Javascript

MARKETING AUTOMATION

Oracle Eloqua

Adobe Marketo

Acquia Content Hub

Salesforce

HubSpot

PROJECT MANAGEMENT/ SOFTWARE COLLABORATION TOOLS

Atlassian Software - JIRA
and Confluence

GitHub

Postman

SourceTree

RoboHead

Trello

GRAPHIC DESIGN

Adobe Photoshop

Adobe Illustrator

Canva

- graphic design
- web design
- SEO
- UX writing
- PR strategies
- web content development

POLAR CAPE

December 2017- May 2019

CONTENT MANAGER

Delivered all types of content including blog articles, web concepts, newsletters, white papers, user cases and scenarios. Managed social media accounts and email marketing campaigns. Participated in event organization and employer branding activities. Gained experience in account and project management.

- content management
- email marketing
- account management
- PR and SEO strategies
- UX writing
- testing and segmentation
- quality control
- web content development

CLIP MEDIA

May 2017 - December 2017

PROJECT COORDINATOR

Edited, proofread and optimized content. Tracked and analyzed project progress. Led and managed a team of 8 people. Participated in talent acquisition and recruitment.

- account management
- press clipping
- inbound marketing
- PR and SEO strategies
- translation and editing
- recruitment assistance

SHADOWGRID

September 2016 - April 2017

UX WRITER

CONTENT MANAGEMENT

CARMA

BizWizard

MailChimp

OFFICE TOOLS

Microsoft Office 365 - Outlook

Word

Excel

PowerPoint

Visio

Azure AD

SharePoint

LANGUAGES

English

French

Romanian

Wrote copy for company website, branding materials, white papers, visual guidelines, blogs and case studies. Created and edited technical documentation. Developed web concepts and managed corporate social media accounts.

- content management
- UX writing
- web content development
- b2b marketing

MEDIA PRINT MACEDONIA

October 2013 - October 2016

DEPUTY EDITOR IN CHIEF

Translated, edited, proofread and optimized content for websites. Conducted interviews with high-profile clients and public figures.

- translation and interpretation
- proofreading
- editing
- press clipping
- creative writing
- journalism

CERTIFICATIONS

UDEMY

[The Ultimate Agile Scrum Master Certification Training.](#)

INTERNSHIPS

VFX - MATTE/PAINT ARTIST

FX3X - Skopje

EDUCATION

BACHELOR'S DEGREE, MAJOR IN FRENCH LANGUAGE AND LITERATURE

Ss. Cyril and Methodius University |

Faculty of Philology BLAZHE KONESKI - Skopje